



ekmattra
entrepreneurs Ltd.

Company Profile

Basic Information

Legal status & Nature of the registration:

Ekmattrra Entrepreneurs Ltd. is registered under office of Register of Joint Stock Companies and Firms.

Registration No: C-110154

Trade License No: 02-01287 (Dhaka North City Corporation)

TIN No.: 169156992601

VAT: 17031064863

Bank Account: Ekmattrra Entrepreneurs Ltd. A/C: 164.120.2796

Dutch Bangla Bank Limited, Mirpur, Circle 10

EEL is a sister concern of **EKMATTRA Society**, under same Registrar office **Registration No:** S-3850

The EEL is governed by the Executive Committee of EKMATTRA Society

Head Office Address:	House-01, Road-04, Banani DOHS, Dhaka-1206, Bangladesh
Phone:	02-9833548
Email:	info@ekmattrra.com
Website:	www.ekmattrra.com
Designation:	Chairman
Name of Chief Executive:	Shubhashish Roy
Place of Establishment:	Dhaka, Bangladesh

ABOUT EKMATTRA ENTREPRENEURS LTD.

Ekmattrra Entrepreneurs Limited (EEL) is an initiative of young (innovative, emerging) entrepreneurs specializing in creative social research and media-based productions. The major aim is to perform profit-oriented Creative business through media-based productions and to re-arrange the profit generated from the business in the social welfare activities for the underprivileged and deprived children of Bangladesh. Therefore, EEL strongly endeavors a philanthropic nature, making us different and unique from other similar entities.

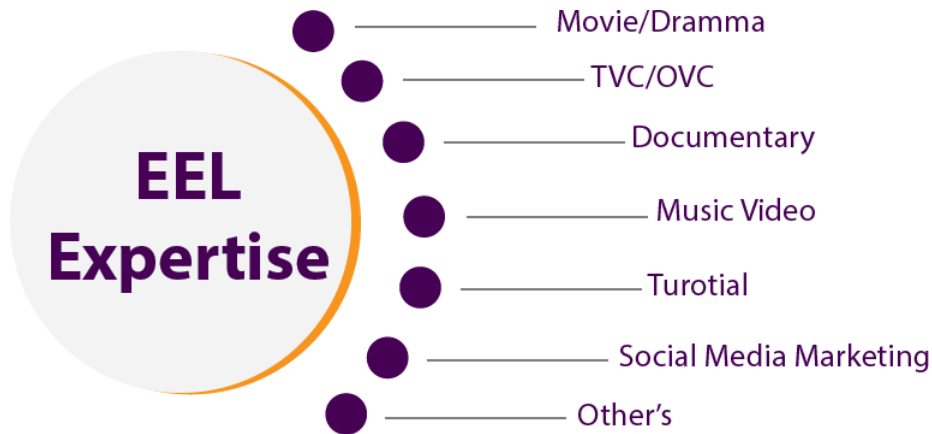
EEL has an objective to promote social awareness through mass media production. It has unleashed the energy of the media and diverted the power of youth into relentless actions for humanity. Our strength is inspired by parallel expertise in socio-development activities for the last decade. We have been closely observing the social issues in Bangladesh and innovating effective means to address the social crisis through media awareness. EEL holds the most crucial strategic networking in the relevant field and coordinates its resources for the optimum utilization of its strength.

Our Proficiency

One of the key proficiencies of Ekmattrra Entrepreneurs Ltd. is to design and deliver creative services, products, concepts, and projects to satisfy our valued clients.

Brand Ownership

All trademarks, copyrights, service marks, and other legal ownerships are owned by the respective clients. The head office logo, name, and design elements of this presentation are Ekmattrra Entrepreneurs Ltd. property.



- Production, presentation with technical and creative designing support for any sorts of Video Documentary (e.g.: developmental, social, corporate, autobiographical), Feature Film, Drama Serial, Music Video, Public Service Announcement, Radio Spot, Inauguration ceremony, etc.
- Coordination of subject oriented research, planning and management of awareness and communicative campaign, developing street and stage theaters, organizing seminar, symposium, and workshop, market assessment, survey, and use of electronic media to meet the audio-visual support to the national and international clients.
- We are experienced in developing IEC materials, Video tutorials, Audio-Visual study pack and supportive accessories for Academic/training purpose.
- Additionally, we are well equipped to develop advertisements (ads), billboards, Ip-charts, presentation, publication, catalogue, magazine, etc.

Digital and Traditional Marketing

Ekmattrra has multiple teams of professionals that tirelessly work to build a relationship with the client's Target Group (TG) both online and offline. The digital and field marketing team, with the support of a strong distribution channel nationwide, is capable of making your service or product familiar in everyday life in Bangladesh.

Product Launching and Branding

Team Ekmattrra believes that 'Branding is an Art.' The visual communication of a product or service is the most crucial factor for any business to achieve success. Ekmattrra has one of the strongest arrangements in Bangladesh for product branding and launching nationwide.

Market Research

Without a series of thorough market and customer behavior research, it is nearly impossible to determine the fate of a product or service in the market. Ekmattrra's specialized market research and analysis wing are perfect for your business decisions. If you are a local or foreign company, planning to introduce a new product or service, or want to know the current status of your existing product in the market, Ekmattrra's research and analysis wing can provide you with accurate data.

Monitoring Sales and Distribution

Ekmattra has a strong and competent distribution network across Bangladesh capable of penetrating the competitive market. The sales-driven attitude of the team can be a very crucial factor for your business to penetrate and establish in the Bangladeshi market.

PR and Communication

Ekmattra represents and communicates on behalf of its valued client. The company believes in interactive and meaningful communication with individuals and stakeholders that will uphold the optimum value and the prestige of its respected client. Communicating with the right person at the right time on behalf of the clients is the key strength of Ekmattra. It is the duty of the team to look after the reputation of the respective clients in the media and public.

Logistics

A business cannot operate without logistics support. Ekmattra Entrepreneurs deliver each client with their accurate needs and support. From hiring transport to providing support to setting up an entire corporation, Ekmattra Logistics can take care of A-to-Z logistics support for national, international, and multinational companies.

Rental and Fixing

Ekmattra production team is the most trusted media consultancy in Bangladesh for foreign filmmakers and production houses. From pre- production to post-production, the team provides A-Z support to both local and foreign production in Bangladesh as per requirement

Ekmattra always ensures the comfort of its client, providing the ease to solely concentrate on the project. Therefore, Ekmattra Production team takes care of all the burden like fixing meetings with stakeholders, location hunt, casting, managing shooting unit and many more.

Social Research

Ekmattra has been a research-oriented organization from the very first day of its inception. The company has executed social and market survey on behalf of large development organizations and corporations. The expert survey team design survey material and conduct the survey on target group as per clients objective and bring the best output possible

Content Development

Content matters the most in today's market. No matter how good the product or service is, it's always the content that sells. Ekmattra has a pool of writers, creative content developers, copywriters, and visualizers that can project your brand image to the target group like never before.

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Design and Publication

The design and printing section is something that Ekmattra can brag about. For marketing, event, or activation purpose, no matter what the objective is, Ekmattra has its in-house design and motion graphic team to provide the best output in the market. Not only design, but Ekmattra also comes with top-notch printing services available in the industry. Ekmattra is second to none when it comes to color combination and printing material quality.

Event Management and Activation

Ekmattrra has one of the superior event management and activation teams, which has experience in working with foreign and local organizations across the country. Be it a day-long, week-long, indoor, or outdoor event, Ekmattrra is equipped with all sorts of hands and gears to execute an event of international standard.

Production Consultancy

Ekmattrra Production Unit has one of the longest lists of successfully completed projects, including feature films, documentaries, and promotional AVCs. The production wing has an in-house editing panel with round-the-clock professional editors, in-house video cameras with skilled cinematographers, and sound recording tools with experienced sound engineers.

One of the founders of Ekmattrra, Mr. Shubhashish Roy, is prominent media personnel and independent filmmaker who nurtured the unit with much love and personal care, making the Audio-Visual unit one of the strongest departments of Ekmattrra.

This Entrepreneur provides the following major services:

1. Public Relations (PR) Support
2. Media Production House
3. Arts & Handicrafts
4. Souvenir Garments and Accessories (scurf/T-shirt/bags)

Our Entrepreneurial Specialty:

1. Close Observation and Effective Innovation
2. One Stop Service & Solution
3. Strategic Networking
4. Bridge Between Ecstasy and Technology
5. Eligibility, Transparency, and Punctuality

Our Proficiency:

One of the key proficiencies of Ekmattra Entrepreneurs Ltd. is to design and deliver creative services, products, concepts and projects to satisfy our valued clients.

Company Policy:

Safeguard Policy:

Technical Capacity

We have the following in-house technical capacity. This increases our strength to provide quality services within the assigned time period

SN.	Name	Equipment
01	ARRI (Alexa Mini) with Supreme lenses	Camera with Full Gear Setup
02	Sony A7S II	Camera
03	Atomos NINJA Recorder	Camera accessories
04	Samyang 14mm, 24mm, 35mm, 50mm and 85mm	Lens
05	Canon 70-200mm	Lens
06	Libec lx10	Tripod
07	Lowbase	Camera accessories
08	Dolly	Camera accessories
09	Slider	Camera accessories
10	Miliboo	Monopod
11	Panasonic dvx200	Camera (Camcorder)
12	GoPro Hero 10	Action Camera
13	DJI Phantom 4 pro v2	Drone
14	Zhiyun Crane M2	Gimbal
15	DJI Ronin S	Gimbal
16	Camera Batteries	Camera accessories
17	Memory Card	Camera accessories
18	Yongnuo 600 LED -5pc	LED Light
19	Light Stands	Light accessories

20	Sony A7S II	Camera
21	Atomos NINJA Recorder	Camera accessories
22	Samyang 14mm, 24mm, 35mm, 50mm and 85mm	Lens
23	Canon 70-200mm	Lens
24	Libec lx10	Tripod
25	Lowbase	Camera accessories

Project Accomplished

Project	Type	Client	Duration	Format	Year
Je Shohor Chorabali	Feature Film	Ekmattra Society	82 min	HDV	2009
Katush Kutush	Feature Film	Ekmattra Society	55 min	FHD	2015
Aparajita Mukti'r Shikkhasofor	Feature Film	Les DIVAS & SHISEIDO	53 min	4K	2018
9.5	Drama	SEEDS Asia	40 min	4K	2019
Amar Gram Amar Gorbo	Docu-Drama	Global Communication Center, Grameen Communications & Jeplan Incorporation	31 min	FHD	2017
Mass Drug Administration	IFC\ Drama	JOCV	20 min	HD	2014
Ebar Shuru Protirodh	Docu-Drama	JICA	31 min	HD	2013
Maternity Health	Docu-Drama	DASCOH, Swiss Red cross and JICA	50 min	HD	2016
Durjoge Aamra	Web Series	SEEDS Asia	60 min	4K	2021
Shohoj Manush	Short Film	JICA	28 min	4K	2022
Cyclone Guard	Docu-Drama	PKSF	24 min	4K	2022
Waste Management (Flagship Project of JICA Bangladesh)	Docu-Drama	JICA	24 min	4K	2022

Documentary/Promotional

Project	Type	Client	Duration	Format	Year
Post- Flood & Earthquake	Documentary	EU & IRB	22 min	DV	2007
Procheshta	Documentary	BRAC	20 min	DV	2008
Small Arms No Longer Small	Documentary	Centre for Alternatives	17 min	DV	2008
Project of leather Industry of BD	Documentary	Congure Trading Ltd.	16 min	HDV	2009
Amader Sthanio Sarkar	Documentary	JICA	18 min	HD	2011

Project	Type	Client	Duration	Format	Year
Amra Unnoyon Mukhi	Introduction	JICA	30 min	HD	2011
Amamizu Innovation	Documentary	Institute of Sky water Harvest	16 min	HD	2011
Sonar Bangla	Promotional	JOCV	18 min	HD	2011
AV on Medical Equipment	IEC(Educational)	JOCV (Kumudini)	12 min	HD	2012
Safety Net	Documentary	Asia Arsenic Network	15 min	HD	2011
Amamizu will Save Bangladesh	Documentary	JICA	16 min	HD	2012
Small Scale Water Resource Management	Documentary	JICA	18 min	HD	2012
Mung Bean (Utpadan Shohaika)	EC(Agriculture)	Grameen y. Maitake Ltd.	16 min	HD	2012
Anannya Medhar Sharothi	Intro	Prime Bank Foundation	27 min	HD	2012
International Relation Dept.	Documentary	University of Dhaka	19 min	HD	2012
Horizontal Learning in CC	IFC	JICA	19 min	HD	2012
AV on Mobilizing Control	IFC (Health)	JOCV	15 min	HD	2013
Natural Resource Governance	Documentary	IUCN	16 min	HD	2014
TQM 5S-kaizen	Tutorial AV	JICA	20 min	HD	2014
Customs Intelligence	Documentary	Customs Intelligence 'People's Republic of Bangladesh'	17 min	HD	2015
Integrated Upazila Development Program	Documentary	JICA	10 min	HD	2015
Euglena GENKI Program	Documentary	Euglena Co. Ltd	06 min	HD	2016
Akkhoy Aomlan	Biographical	Adv. Promod Mankin	23 min	4K	2017
SmallScalewaterResource Management	Documentary	JICA & LGED	10 min	FHD	2017
Journey Towards Dream	Documentary	Shapla Neer	10 min	FHD	2017
Swapno Bunon	Documentary	Prime Bank Foundation	07 min	4K	2017
Sumitomo Project	Corporate AV	Sumitomo Corporation	08 min	FHD	2018
ITEE	Documentary	JICA-BCC	06 min	4K	2018
Euglena GENKI Program	Documentary	Euglena Co., Ltd	06 min	4K	2019
Ekmattra Handicrafts	Introduction AV	Ekmattra Handicrafts	02 min	4K	2019
Olympic Music Video	Promotional	JICA	05 min	4K	2019
Euglena Rohingya Project along with WFP	Documentary	Euglena Co. Ltd	06 min	4K	2020
KMG Bridges	Documentary	JICA	16 min	4K	2020
Mock Fire Drill	Tutorial AV	Seeds Asia	15 min	4K	2021
School Meal Program	Documentary	JBCEA	10 min	4K	2021
Rural Electrification in BD	Documentary	JICA	07 min	4K	2022
KMG Bridges	Documentary	JICA	07 min	4K	2022
Dhaka Metro Rail	Documentary	JICA	06 min	4K	2022

Waste Management in Dhaka	Documentary	JICA	06 min	4K	2022
B-JET	Documentary	JICA	05 min	4K	2022
UDCCM	Documentary	JICA	07 min	4K	2022
Narsingdi Model in preventing Maternal Mortality	Documentary	JICA	05 min	4K	2022
Primary Education in BD	Documentary	JICA	07 min	4K	2022
Disaster Risk Reduction in BD	Documentary	JICA	07 min	4K	2022
Journey towards Sonar Bangla	Documentary	JICA	24 min	4K	2022
Grameen Euglena	Introduction AV	Grameen Euglena	04 min	4K	2022
Mitsubishi Corporation in BD	Corporate AV	Mitsubishi Corporation	08 min	4K	2022
Sumitomo Corporation in BD	Corporate AV	Sumitomo Corporation	08 min	4K	2022

TVC/OVC

Campusbd.net (1)	OVC	Ventures BD Limited	30 Sec	4K	2017
Campusbd.net (2)	OVC	Ventures BD Limited	30 Sec	4K	2017
Campusbd.net (3)	OVC	Ventures BD Limited	30 Sec	4K	2017
Les DIVAS	TVC	Les DIVAS & SHESEIDO	90 Sec	4K	2018
Safety Ride	TVC	BD HONDA Pvt. Ltd.	01 min	4K	2019
Mizuoh Introduction	OVC	Anshin International Company Ltd.	90 Sec	Animated	2020
Mizuoh Tutorial AV	OVC	Anshin International Company Ltd.	06 min	4K	2021
Ricebondhu	OVC	Euglena & Bombay Sweets	02 min	4K	2022

Animated Video for CDP Training	Educational	PADECO & Directorate of Primary Education	60 min	4K	2022
AJI-NO-MOTO	OVC	Ajinomoto Bangladesh Ltd	72 min	Full HD	2023
Cyclone Guard	Documentary	PADECO	250 min	Full HD	2023
Euglena GENKI Program	Documentary	Euglena Co., Ltd	05 min	4K	2023
Zero Plastic Waste	Documentary	Resource Integration Centre (RIC)	15 min	4K	2023
Joyful Learning	Documentary	Ekmattra Society	05 min	4K	2023
SHIP International Hospital	Corporate AV	SHIP International Hospital	09 min	4K	2024
Enhancing Ground Handling Capacity of Hazrat Shahjalal International Airport	Corporate AV	Nippon Koei Bangladesh Ltd.	21 min	4K	2024
ASDCL	Promotional AV	Asian Skill Development Co. Ltd.	07 min	4K	2024
Blue- Documentary/ Promotional Section----- Brown- OVC/TVC Section					

Our Approach

Our Creative approach for every project is, to begin with, the story and what needs to be told visually. Once the treatment (Script) is finalized, we use it as a blueprint to form the intricate pre-production process. We always focus on essential production elements such as set design, lighting, makeup, and visual style.

Secondly, we discuss casting, choreography, props, vehicles, Location, Shooting schedule, etc.

For us, each project is unique and designed by its creative approach toward innovation. Our company constantly pushes the envelope, raises the bar, and strives to give each production that rare dynamic quality. Our Experienced and dedicated creative team allows us to achieve our maximum potential. We at Ekmattra Entrepreneurs Ltd. company is proud of our work, and it shows in the dedication and passion each and every member of the team exudes in their everyday work. We love it and are fascinated by our work.

Our Strength

